Due Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Brochure Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **(4) Excellent** | **(3) Good** | **(2) Almost** | **(1) Not Yet** |
| **Attractiveness & Organization** | The brochure has exceptionally attractive formatting and well-organized information. | The brochure has attractive formatting and well-organized information. | The brochure has well-organized information. | The brochure's formatting and organization of material are confusing to the reader. |
| **Content**  **Accuracy** | The brochure has all of the required information  (see checklist) and some additional information | The brochure has all of the required information  (see checklist). | The brochure has most of the required information  (see checklist). | The brochure has little of the required information  (see checklist). |
| **Writing**  **Mechanics** | All of the writing is done in complete sentences. Capitalization and punctuation are correct throughout the brochure. | Most of the writing is done in complete sentences. Most of the capitalization and punctuation are correct throughout the brochure. | Some of the writing is done in complete sentences. Some of the capitalization and punctuation are correct throughout the brochure. | Most of the writing is not done in complete sentences. Most of the capitalization and punctuation are not correct throughout the brochure. |
| **Graphics**  **and**  **Pictures** | The graphics go well with the text and there is a good mix of text and graphics. | The graphics go well with the text, but there are so many that they distract from the text. | The graphics go well with the text, but there are too few. | The graphics do not go with the accompanying text or appear to be randomly chosen. |
| **Sources** | There are many citations from a variety of sources accurately listed on the brochure. | There are some citations from a variety of sources accurately listed on the brochure. | There are a few citations accurately listed on the brochure. | Incomplete citations are listed on the brochure. |

Travel Brochure Checklist

**Page 1**

|  |  |  |
| --- | --- | --- |
| Caste System (Back Left) | Sources  (Back Middle) | Geography  (Front/Back Right) |

|  |  |  |
| --- | --- | --- |
| 4 Noble/  8 Fold  (In Left) | Hindu/  Buddha  (In Middle) | Culture  (In Right) |

**Page 2**

Front/Back Right:

* At the top is India.
* In the middle is a picture:

a)     Find a picture on the Internet.

b)     Put the mouse over the top of the picture and click the right mouse button.

c)      Select copy from the menu.

d)     Then click the right mouse button in this box and choose paste from the menu to place your picture here.

e)     Use the black square handles to resize your picture.

f) Make sure the picture has Indus River, Brahmaputra River, Ganges River, Hindu Kush Mountains, Himalaya Mountains, Arabia Sea, Indian Ocean, Bay of Bengal, Deccan Plateau, Thar Desert, Eastern and Western Ghats.

Back Middle:

* Your sources go here:

a)     When you use information from a web page, write the entire web address. Example: www.mssenhen.net

b)     When you use information from a book, list the title and the author. Example: Kids Go Seattle by Donna Bergman

c)      When you use information from an encyclopedia list the title, volume number, and year. Example: World Book Encyclopedia, Volume 3, 1999

Back Left:

1. Explain how Ancient India’s caste system is in use today
2. Design a pyramid and label each caste and describe who’s in each.

Inside Left:

1. Create a diagram listing the Four Noble Truths and the Eight Fold Path.
2. Add pictures to the diagram to represent each truth and path FROM YOUR PERSPECTIVE…what does it look like to you.

Inside Middle:

1. Make a chart to identify 6 similarities and 3 differences between the Hindu and Buddhism religion.
2. Explain how the religions spread across the world.

Inside Right:

1. Make a picture collage to show the culture of India…include music, food, clothes, traditions, holidays, Taj Mahal, and dance